



Marina Coast Water District

Minutes

Community Outreach and Personnel Committee Meeting

January 9, 2024

1. Call to Order:

The January 9, 2024 Community Outreach Committee meeting was called to order at 7:32 p.m. by Director Imamura. In attendance were:

- Committee members: Director Imamura and Alternate, Director Cortez
- Staff: Remleh Scherzinger and Paula Riso
- Public members: Martin Rauch

2. Public Comments on Any Item Not on the Agenda:

There were no public comments made.

3. Approve the Draft Minutes of the December 5, 2023 Meeting:

Director Imamura made a motion to approve the minutes of December 5, 2023. Director Cortez seconded the motion. The minutes were approved by a vote of 2-Ayes (Imamura, Cortez), 0-Noes, and 0-Absent.

4. Receive an Update on District Communications and Discuss Outreach Plan:

Mr. Rauch, Rauch Communications, gave a quick review of the December social media outreach efforts, metrics, and upcoming outreach items. Discussion followed.

5. Social Media Policy Update:

Mr. Scherzinger noted that since Director Moore was still working on his edits to the policy and Director Imamura didn't have any edits, this would be discussed at the next meeting. Ms. Riso said that Mr. Rauch provided his edits and they would also be incorporated into the policy for the next meeting.

6. Identify Agenda Items for Future Committee Meetings:

Mr. Scherzinger said the Social Media Policy and HOA presentation/meeting schedules will continue to be discussed.

7. Committee Member Comments:

Director Imamura stated he was looking forward to the upcoming HOA meeting schedule and rate meetings. Director Cortez stated he was glad to see everyone.

8. Adjournment:

Meeting adjourned at 8:16 p.m.